

# **WE DESIGN BEIRUT**

**PROGRAM**  
**22–26.OCT.2025**

**5 DAYS**

**5 LOCATIONS**

**8 EXHIBITIONS**

**4 PANEL TALKS**

**SHOWCASES**

**OPEN STUDIOS**

**EXCURSIONS**

**WORKSHOPS**

# EXHIBITIONS

01



## TOTEMS OF THE PRESENT & THE ABSENT

At Villa Audi  
on Charles Malek Avenue

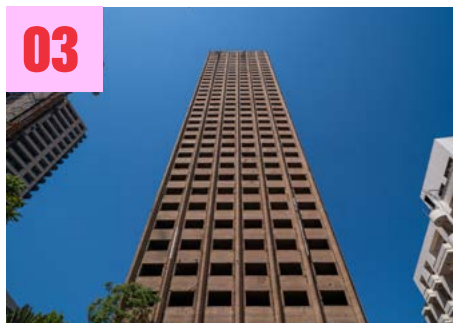
02



## OF WATER & STONE

At the Roman Baths  
in Solidere

03



## DESIGN "IN" CONFLICT

At Burj El Murr  
on General Fouad Chehab

04



## UNION – A JOURNEY OF LIGHT

At Immeuble de l'Union  
in Spears

# EXHIBITIONS

05



## RISING WITH PURPOSE

At Immeuble de l'Union  
in Spears

06



## THREADS OF LIFE

At Abroyan Factory  
in Burj Hammoud

07



## METIERS D'ART

At Abroyan Factory  
in Burj Hammoud

08



## SKIN OF A CITY

At Abroyan Factory  
in Burj Hammoud

# PROGRAM

## WEDNESDAY 22 OCTOBER | DAY ONE

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11am-9pm Exhibition	Threads of Life	Abroyan Factory
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11am-9pm Exhibition	Metiers d'Art	Abroyan Factory
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11am-9pm Exhibition	Skin of a City	Abroyan Factory
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11am-9pm Exhibition	Totems of the Present & the Absent	Villa Audi
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11am-9pm Exhibition	Of Water & Stone	Roman Baths
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11am-9pm Exhibition	Design "In" Conflict	Burj el Murr
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5pm-11pm Exhibition	Union – A Journey of Light	Immeuble de l'Union
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5pm-11pm Exhibition	Rising with Purpose	Immeuble de l'Union
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# PROGRAM

## THURSDAY 23 OCTOBER | DAY TWO

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11am-9pm Exhibition	Threads of Life	Abroyan Factory
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11am-9pm Exhibition	Metiers d'Art	Abroyan Factory
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11am-9pm Exhibition	Skin of a City	Abroyan Factory
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11am-9pm Exhibition	Totems of the Present & the Absent	Villa Audi
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11am-9pm Exhibition	Of Water & Stone	Roman Baths
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11am-9pm Exhibition	Design "In" Conflict	Burj el Murr
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11am-12pm Panel Talk	Conflict as a Spatial Condition	Burj El Murr
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3pm-4pm Panel Talk	Design Myths & Memories	Villa Audi
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5pm-11pm Exhibition	Union – A Journey of Light	Immeuble de l'Union
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5pm-11pm Exhibition	Rising with Purpose	Immeuble de l'Union
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# PROGRAM

## FRIDAY 24 OCTOBER | DAY THREE

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11am-9pm Exhibition	Threads of Life	Abroyan Factory
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11am-9pm Exhibition	Metiers d'Art	Abroyan Factory
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11am-9pm Exhibition	Skin of a City	Abroyan Factory
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11am-9pm Exhibition	Totems of the Present & the Absent	Villa Audi
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11am-9pm Exhibition	Of Water & Stone	Roman Baths
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11am-9pm Exhibition	Design "In" Conflict	Burj el Murr
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5pm-11pm Exhibition	Union – A Journey of Light	Immeuble de l'Union
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5pm-11pm Exhibition	Rising with Purpose	Immeuble de l'Union
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# PROGRAM

## SATURDAY 25 OCTOBER | DAY FOUR

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11am-9pm Exhibition	Threads of Life	Abroyan Factory
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11am-9pm Exhibition	Metiers d'Art	Abroyan Factory
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11am-9pm Exhibition	Skin of a City	Abroyan Factory
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11am-9pm Exhibition	Totems of the Present & the Absent	Villa Audi
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11am-9pm Exhibition	Of Water & Stone	Roman Baths
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11am-9pm Exhibition	Design "In" Conflict	Burj el Murr
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2pm Excursion	Bus Tour by Modern Architecture from Lebanon	Beirut
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4pm Excursion	Bus Tour by Modern Architecture from Lebanon	Beirut
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4pm-5pm Panel Talk	CraftsWomenship	Maison de l'Artisan
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5pm-11pm Exhibition	Union – A Journey of Light	Immeuble de l'Union
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# PROGRAM

## SATURDAY 25 OCTOBER | DAY FOUR

5pm-11pm Exhibition	Rising with Purpose	Immeuble de l'Union
6pm-7pm Panel Talk	For a New Golden Age	Immeuble de l'Union
10pm Ticketed Party	We Design Beirut Official Party	AHM

# PROGRAM

## SUNDAY 26 OCTOBER | DAY FIVE

11am Excursion	Rachid Karami International Fair Guided Tour by NHFT	Tripoli
11am Excursion	Bus Tour by Modern Architecture from Lebanon	Beirut
11am-9pm Exhibition	Threads of Life	Abroyan Factory
11am-9pm Exhibition	Metiers d'Art	Abroyan Factory
11am-9pm Exhibition	Skin of A City	Abroyan Factory
11am-9pm Exhibition	Totems of the Present & the Absent	Villa Audi
11am-9pm Exhibition	Of Water & Stone	Roman Baths
11am-9pm Exhibition	Design "In" Conflict	Burj El Murr
2:30pm Excursion	Bus Tour by Modern Architecture from Lebanon	Beirut
5pm-11pm Exhibition	Union – A Journey of Light	Immeuble de l'Union
5pm-11pm Exhibition	Rising with Purpose	Immeuble de l'Union

# DESIGNER DIRECTORY

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## TOTEMS OF THE PRESENT & THE ABSENT

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CURATED BY Gregory Gatserelia

Adrian Müller  
Ahmad Bazazo  
Bokja  
Bureau Naim&Helou  
Carole Akkari  
Cybelle Moutran  
Fadi Yachoui  
Davina Atallah  
Dia Mrad  
Dori Hitti  
Emma Dya Jabr  
Eva Szumilas  
George Geara  
Georges Mohasseb  
Ghyda Kanaan  
Hala Matta  
Hala Salem  
Jacopo Foggini  
Joanna Laura Constantine  
Johanna Jonsson  
Joseph Haykal  
Karim Chaya  
Karina Sukar  
Karine Letayf  
Khaled Mouzannar

Lama Elkhayat Salloum  
Lamiss Akar  
Lara Khoury  
Lea Majdalani  
Lina Shamma  
Maha Kutay  
Maggy Monsef  
Marie Munier  
Marine Bustros  
Myriam Sadek  
Nada Zeineh  
Nada Rizk  
Nadeen Roufael  
Nayla Khoury  
Ramy Boutros  
Roger Azar  
Rouba Khalil  
Samer Alameen  
Sara Badr Schmidt  
Selim Mouzannar  
Spread  
Tara Jane Tabet  
Yakin  
Youssef Haidar  
Zein Daouk

# DESIGNER DIRECTORY

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## OF WATER & STONE

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CURATED BY Nour Osseiran

Ahmad AbouZanat  
Bleu  
Carl Gerges  
Claude Missir  
Diana Ghandour  
Dori Hitti  
Éditions Levantine  
Elie Riachi  
Elsa-Maria Halaby  
Galal Mahmoud  
Irene Cattaneo  
Jeffrey Meawad  
Mohamed Fares  
Studio Nada Debs  
Omar Chakil  
Philippe Daher  
Collective Y by Rhea Younes  
Samir Hakim  
Samer Bou Rjeily  
Sereen Hassanieh  
Tarek Shamma

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## THREADS OF LIFE

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Ahmed Amer  
Ajialouna  
Bokja  
HASSIDRISS  
Inaash  
Salim Azzam  
Sarah's Bag  
Vanina

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## METIERS D'ART

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Boutros Sawaya  
Dima Stephan  
Maria Group  
Müller Aprahamian  
Studio Nada Debs  
Nesrine Khalife  
Tamar Hadechian  
Tessa Sakhi

# DESIGNER DIRECTORY

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## UNION – A JOURNEY OF LIGHT

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CURATED BY Karim Nader Studio & Atelier33

Christian Pellizzari  
Moataz Nasr  
Alfred Tarazi  
Spread Tokyo  
Preciosa

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## RISING WITH PURPOSE

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DESIGN LEADS Karel Kargodorian, Marc-Antoine Frahi & Miriam Abi Tarabay

Alexandre Abdelnour  
Assaad Feghali  
Christina Battikha  
Dana Zeindine  
Dominic Montante  
Jana Sawaya  
Jinan Jadayel  
Lea Accari  
Karel Kargodorian  
Marc-Antoine Frahi  
Marine Zovighian  
May Beydoun  
Miriam Abi Tarabay  
Mohamad Bzih  
Naghham Deek

Kristina Moukawam  
Ralph Riachi  
Ramy Baaklini  
Roodi Mallouhi  
Roya Abboud  
Ryan Khalil  
Sarah Hajjar  
Sasha Mattar  
Serge El Douaihy  
Simulacrum Studio  
Studio 7w20  
Tarek Labaki  
Tarek Rahme  
Yasmina Ayuch  
Zein Hageali

# DESIGNER DIRECTORY

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## DESIGN “IN” CONFLICT

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CURATED BY Teymour Khoury & Yasmina Mahmoud, with Tarek Mahmoud & Youssef Bassil, and supported by Architectural Co-Curators Angela Chiesa & Nicoletta Zakynthinou Xanthi.

MANAGED BY Archifeed

### PARTICIPATING UNIVERSITIES

American University of Beirut  
Académie Libanaise des Beaux Arts  
Beirut Arab University  
Holy Spirit University of Kaslik  
Lebanese American University  
Lebanese University  
Notre Dame University  
Phoenicia University  
Saint Joseph University of Beirut

# DESIGNER SHOWCASES

**22-26.OCTOBER.2025**  
**FROM 11AM TILL 9PM**

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## FABLAB BY NAGGIAR

Featuring designers, Charles Khoury, Ghazi Baker, Ihab Ahmad, Joseph Hourany, Karen Chekerdjian, Marie Munier, Missak Terzian, Nayla Romanos Iliya, Nayla Saroufim, Ouisam Melhem and Zena Assi

LOCATION At Naggiar, Corniche Al Nahr, River Bridge, Beirut

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## FABRICA DESIGN PLATFORM

Clay Unbound a sensory inquiry into matter and transformation Fabrica Design Platform will activate the exhibition space at We Design Beirut as a living laboratory; a site for the rigorous and sensorial exploration of clay. Designed as an immersive and interactive environment, the installation invites visitors to question, touch, and experience clay as a material of memory, transformation, and innovation.

# DESIGNER SHOWCASES

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**FROM 11AM TILL 9PM**

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## GROUNDWORKS BY IWAN MAKTABI

Featuring designer Shaha Raphael's collection titled Sediments, and a new design by David/Nicolas titled Feuillage.

LOCATION At Iwan Maktabi's Flagship Store,  
Charles Malek Avenue, Achrafieh, Beirut

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## DESIGN IN THREADS BY NALBANDIAN

Featuring designers Samer Alameen, Selim Mouzannar, Lea Majdalani, Marc Baroud and Sandra Mansour.

LOCATION At Nalbandian, Charles Malek Avenue, Achrafieh, Beirut



# OPEN STUDIOS

**22-26.OCTOBER.2025**

**FROM 11AM TILL 8PM**

**ARDECO**

**BEIT KANZ**

**BSPOKE DESIGN**

**DIANA GHANDOUR STUDIO**

**ECLEC**

**FABRACA STUDIOS**

**GINETTE GALLERY**

**GS STOREY**

**INTERFORM**

**KITCHEN AVENUE**

**SAFI HOME**

**SHARED MATTER**

**STUDIO 37**

**THE EDIT**

**URBAN NEST**

**WHITE WALLS**

# ADDITIONAL PROGRAMS

Visit the programs by clicking on the titles below

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**EDUCATIONAL HUB  
AT ALBA ➔**

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**FABRICA (FDP)  
WORKSHOPS  
AT ABROYAN FACTORY ➔**

## MAIN PARTNERS



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

**Swiss Agency for Development  
and Cooperation SDC**

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## MAIN SPONSORS

**STONES**  
BY RANIA MALLI

unilux



**mena  
casa**

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## CO-SPONSORS



*ult.*



**CAMPARI**



**RAM**  
FONDATION



**VCA**

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## SUPPORTERS

Albergo, Anis Printing, Beit Kanz, Beit el Laffe, Bhuh, Factory People, Fiona, Hotel Lost, Le Sushi Bar, Jennifer Tawil, Maison Dada, MAN Enterprise, Maurice Salloum, Muller Industries, Naggiar, Pikasso, Plan A Experience Design Studio, Rosie Afif, Saifi Suites, Voco Hotel, Whish Money

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